

— 13th ANNUAL —
OLIVER
EMPOWERMENT AWARDS
— 2014 —

INSPIRING & RECOGNISING LEADERS IN TRANSFORMATION

24 APRIL 2014

EMPERORS PALACE
JOHANNESBURG

WWW.OLIVERAWARDS.CO.ZA

BROUGHT TO YOU BY:



MEDIA PARTNERS:





ABOUT

In its 13th year, the **Oliver Empowerment Awards** is South Africa's most established and premier Awards ceremony for leadership and innovation in empowerment and transformation, creating a legacy of inspiration for the country's business elite.

The **Oliver Empowerment Awards** has given South Africa the opportunity to recognise outstanding leaders, whether individuals or organisations, that have exemplified inspiration, vision, innovation, leadership and action for empowerment and transformation. In partnering with the Awards you can engage with this distinguished group, while significantly increasing your brand profile, reaching key business audiences, sharing best practice and networking with your peers.

At the **13th Oliver Empowerment Awards** a legacy of past achievements will be remembered in the **Hall of Transformation Business Legends** where companies and individuals, now household names in empowerment and transformation, are honoured.

CATEGORIES



ORGANISATION CATEGORY

- Fast Growth Black-Owned SMME Award
- Skills Development Award
- Enterprise and Supplier Development Award
- SED Award
- Job Creation Award
- Diversity Award

PUBLIC SECTOR CATEGORY

- Most Transformed Public Sector Award (Municipality/Agency/Parastatal/SOE)
- Most Transformed Government Department Award

INDIVIDUAL CATEGORY

- Top Black Entrepreneur of 2014 Award
- Future Black Leader Award (<40 years)
- Top Black Male Leader of the Year Award
- Top Black Female Leader of the Year Award
- Public Sector Leader Award

FOR MORE INFORMATION CONTACT

Karla Fletcher | karla.fletcher@topco.co.za
www.oliverawards.co.za
086 000 9590

REASONS TO SPONSOR



The Awards are uniquely positioned to offer:

- High volume press coverage
- Multi-channel marketing opportunities
- Cement your position as an industry leader
- New business opportunities
- Reach to new and unique audiences

Whether the company is a leader in its sector, or a new player seeking to improve its position, the unique opportunities provided by sponsoring the Oliver Empowerment Awards will benefit any business.

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MEDIA PARTNERS:



WHY SHOULD YOU ATTEND?



- Network with South Africa's top 100 empowered companies.
- Meet with the most influential people in business and government.
- Invest in South Africa's top empowered companies.
- Align your brand with South Africa's premier empowerment event.
- Do business with the winners of the prestigious Awards.
- Learn more about engaging in empowerment and transformation.
- Interact with high-level attendees from government and the private sector.

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PREVIOUS JUDGES



AYANDA SISULU-DUNSTAN
Co-Head of Debt Capital Markets –
Rand Merchant Bank



BONANG MOHALE
President - Black Management
Forum (BMF), Chairman and
Country GM: Commercial - Shell
South Africa Marketing (Pty) Ltd



DR JUDY DLAMINI
Chairperson - Mbekani Investment
Holdings, Chairperson -
Aspen Pharmacare Ltd



FUTHI MTOHA
Chairperson -
Deloitte



GAVIN PIETERSE
Governmental Programmes
Executive -
IBM



IPELENG MKHARI
Chief Executive Officer -
Motseng Investment Holdings



**LAWRENCE BHEKINKOSI
MAVUNDLA**
National African Federated Chamber
of Commerce and Industry



MOLEBATSI MOAGI
Managing Director -
Centre of Supplier Development



NOMAXABISO MAJOKWENI
Chief Executive Officer -
Business Unity South Africa



RON JOSIAS
Chief Executive Officer -
South African National Accreditation
System(SANAS)



XOLANI QUBEKA
Chief Executive Officer -
Black Business Council,
Owner - Qubelisa Enterprise
Empowerment and Training



ZUKISWA NTLANGULA
Trustee, Founder and Director -
National Empowerment Fund (NEF)

VIPS THAT HAVE ATTENDED OUR EVENTS OVER THE LAST 18 MONTHS



**MINISTER BATHABILE OLIVE
DLAMINI**
Department of Social Development



**DR NKOSAZANA DLAMINI-
ZUMA**
Chairperson
African Union



**HON. MINISTER MAITE
NKOANA-MASHABANE**
Department of International Relations
and Corporation



**DEPUTY MINISTER BONGKI
MARIA NTULI**
Department of Social Development



**MADAM PHUMZILE MLAMBO
NGCUKA**
Executive Director
United Nations Women



**ADVOCATE THULISILE
MADONSELA**
Public Protector of South Africa



**DEPUTY MINISTER THEMBELANI
THULAS NXESI**
Department of Rural Development
and Land Reform



**COMMANDER TSIETSI
MOKHELE**
Chief Executive Officer
South African Maritime
Safety Authority



DR MAMPHELA RAMPHELE
Founder
Agang South Africa



DR MATHEWS PHOSA
Attorney at law, Founder of Mathews
Phosa and Associates (Pty) Ltd and
former Treasurer-General of the African
National Congress

VIPS THAT HAVE ATTENDED OUR EVENTS OVER THE LAST 18 MONTHS



TEMLAKAZI MNYAKA
Deputy President -
Black Management Forum



XOLILE GEORGE
Chief Executive Officer -
South African Local Government Association



JIMMY MANYI
President -
Black Management Forum



MICHAEL JORDAAN
Chief Executive Officer, JHB -
First National Bank



CHRIS GRIFFITH
Chief Executive Officer
(now Chief Executive Officer of
Anglo Platinum)
Kumba Iron Ore



TOM BOARDMAN
Former Chief Executive Officer -
Nedbank Group Ltd



PHILIP BARTON
Chief Executive Officer -
De Beers Consolidated Mines



THANDI ORELYN
Head - Independent Mediation Services of
South Africa, Chairperson - BP Southern Africa,
Director - Peotona Group Holdings



DR DANNY JORDAAN
Former Chief Executive Officer -
South African Football Association



GOVERNOR GILL MARCUS
South African Reserve Bank

PREVIOUS FINALISTS



PREVIOUS MEDIA COVERAGE

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EMPOWERMENT AWARDS
2014



PREVIOUS LIFESTYLE PARTNERS



JENNA CLIFFORD



AVON
the company for women



ESTÉE LAUDER



CLARINS
PARIS



MOROCCANOIL.



CATEGORY SPONSORSHIP PACKAGE

COST OF THE PACKAGE: R 150 000 EX VAT

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NAMING RIGHTS

Naming rights on the Award of your chosen category.



EDITORIAL COVERAGE

Editorial coverage, company logo and picture in the 15th edition of the Impumelelo publication.



TABLES

One table (10 seats) at the Oliver Empowerment Awards to entertain key clients or reward employees.



LOGO ON SCREENS

Company logo on projector screens at the Awards evening.



AWARD HANDOVER

A representative from the sponsor will present the Award to the winner of your chosen category.



BRANDED AWARD CERTIFICATE

Your company logo on all the Award winner and finalist certificates.



BRANDED AWARD PROGRAMME

Your company logo on the Awards programme.



NETWORKING

Networking opportunities with all the finalists at winner's dinner.



BRANDED ADVERT

A full-colour A4 branded profile of your company and your involvement will be included in the Awards programme.



WEBSITE COVERAGE

Company logo and short write-up on the Awards website, including a hyperlink to your homepage.



MEDIA EXPOSURE

Your company logo on all outgoing marketing material used to promote the Oliver Empowerment Awards.



30 SECOND DVD

30 second DVD on your organisation in support of your chosen category.

PREMIER TABLE PACKAGE

COST OF THE PACKAGE: R 40 000 EX VAT

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TABLE SPONSOR (ROW 2 + 3)

The table sponsor will be allocated one table at the Awards gala dinner (a total of 10 seats) – with table signage featuring your company's logo.

MEDIA COVERAGE

Your company logo on marketing material and national advertising campaign.

AWARDS PROGRAMME

Your company will receive a full-colour page advert in the Awards programme, distributed to all guests and VIP's attending the event.

DIGITAL NEWSLETTER

Your logo will be included in the monthly newsletter distributed to 40 000 empowerment leaders.

IMPUMELELO PUBLICATION

Your company will receive 10 complimentary copies of the 15th edition of the Impumelelo publication.

E-MARKETING

Your logo will be positioned on selected email campaigns promoting the Awards with updates, key dates, plus VIP guests and judge announcements.

AWARDS WEBSITE (www.oliverawards.co.za)

Your logo will be positioned on the Awards website. The website will be used as the main information distribution channel and will be regularly updated and refreshed with the latest news.

FOR MORE INFORMATION CONTACT

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www.oliverawards.co.za

086 000 9590

TABLE SPONSORSHIP PACKAGE

COST OF THE PACKAGE: R 30 000 EX VAT

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TABLE SPONSOR (ROW 4 - 6)

The table sponsor will be allocated one table at the Awards gala dinner (a total of 10 seats) – with table signage featuring your company's logo.

MEDIA COVERAGE

Your company logo on marketing material and national advertising campaign.

DIGITAL NEWSLETTER

Your logo will be included in the monthly newsletter distributed to 40 000 decision-makers.

AWARDS BROCHURE

Your logo will be included in the event brochure.

E-MARKETING

Your logo will be positioned on selected email blasts promoting the Awards, updates, key dates, plus VIP guests and judges announcements etc.

AWARDS WEBSITE (www.oliverawards.co.za)

Your logo will be positioned on the website homepage. The website will be used as the main information distribution channel and will be regularly updated and refreshed with the latest news.

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